



# Conversations in Color

Planting seeds. Empowering voices.

## “KNOW YOUR NEIGHBOR”

a community engagement initiative





# Conversations in Color

Planting seeds. Empowering voices.

- **Conversations in Color is a nonprofit 501(c)(3) grassroots organization dedicated to providing uplifting and community building spaces of dialogue for Black voices.**
- **Our purpose is driven by the recognition that dialogue plays a crucial role in fostering understanding, empathy, and unity within communities.**





# PROMOTING COMMUNITY IN BLACK NEIGHBORHOODS

- **Community involvement fosters unity, pride, and mutual support, laying a foundation for resident prosperity and overall wellness in the Black community.**
- **Through dialogue-driven engagement, we create connections that encourage collaboration, building stronger, safer neighborhoods.**



# CONVERSATIONS IN COLOR OBJECTIVES

## BUILD COMMUNITY NETWORKS

FOSTER RELIABILITY AND FORM MEANINGFUL CONNECTIONS WITHIN THE COMMUNITY.

## COMMUNITY OWNERSHIP

ENCOURAGE A SENSE OF SHARED RESPONSIBILITY AND FOSTERING AN ENVIRONMENT AIMED AT ACHIEVING A UNIFIED OBJECTIVE.

## INCREASE SOCIAL EMPOWERMENT

IMPLEMENT BEHAVIORAL AND ENVIRONMENTAL CHANGES THAT WILL ENHANCE THE COMMUNITY'S AND ITS RESIDENTS' HEALTH.

## PROMOTE SAFER NEIGHBORHOODS

COMMUNITY ENGAGEMENT FOSTERS INCREASED SOCIAL SOLIDARITY AND MUTUAL TRUST. THESE ELEMENTS DRIVE DOWN CRIME RATES.

*"I think the black community is no different from any other community. We need to take responsibility for how we live together. We need to be personally responsible for keeping our streets clean, our schools safe, and our houses peaceful."*

**-PEARL CLEAGE-**



# **KNOW YOUR NEIGHBOR VIDEO CONTEST**

- **Must be a Memphis, Tennessee resident**
- **Must be 18 years of age**
- **Neighbor teams consist of 3-10 residents**
- **Video must be 3-10 minutes**
- **Submissions accepted: August 1, 2024**
- **Deadline for submissions: September 15, 2024**
- **Winner announced September 23, 2024**

# VIDEO CONTENT

- **Neighbor members have an exciting opportunity to connect and collaborate.**
- **Content can be playing a game, talking with an elder about growing up in Memphis, sharing a meal, etc.**
- **The possibilities are endless.**
- **Just be creative while in conversation with one another!**

*\*All videos must be original, appropriate for a general audience and follow contest guidelines.*





# SPONSOR LEVELS AND DEADLINES

## **LEVEL ONE: \$25-\$50 Donation**

**Sponsor name (only)** listed on all contest social media platforms.

**Sponsor name** listed on the Conversations in Color website

## **LEVEL TWO: \$51-\$100 Donation**

**Sponsor name, logo, website** listed on all social media platforms.

**Sponsor name, logo, website** listed on the Conversations in Color website

**SPONSORSHIP DEADLINE: JUNE 1, 2024**  
**(ALL DONATIONS, LOGOS AND WEBSITE LINKS NEEDED)**



# THANK YOU!



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