



- Conversations in Color is a nonprofit 501(c)(3) grassroots organization dedicated to providing uplifting and community building spaces of dialogue for Black voices.
- Our purpose is driven by the recognition that dialogue plays a crucial role in fostering understanding, empathy, and unity within communities.







"I think the black community is no different from any other community. We need to take responsibility for how we live together. We need to be personally responsible for keeping our streets clean, our schools safe, and our houses peaceful."

-PEARL CLEAGE-



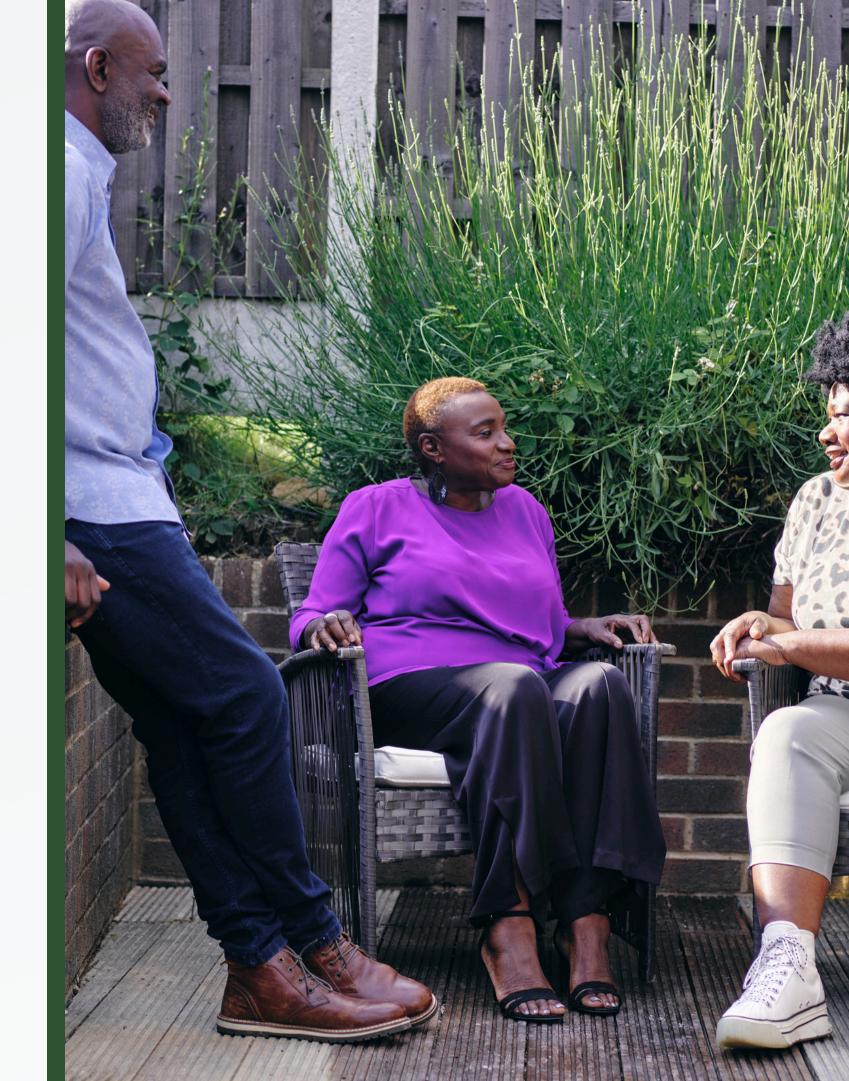
KNOW YOUR NEIGHBOR VIDEO CONTEST

- Must be a Memphis, Tennessee resident
- Must be 18 years of age
- Neighbor teams consist of 3-10 residents
- Video must be 3-10 minutes
- Submissions accepted: August 1, 2024
- Deadline for submissions: September 15, 2024
- Winner announced September 23, 2024

VIDEO CONTENT

- Neighbor members have an exciting opportunity to connect and collaborate.
- Content can be playing a game, talking with an elder about growing up in Memphis, sharing a meal, etc.
- The possibilities are endless.
- Just be creative while in conversation with one another!

*All videos must be original, appropriate for a general audience and follow contest guidelines.





SPONSOR LEVELS AND DEADLINES

LEVEL ONE: \$25-\$50 Donation

Sponsor name (only) listed on all contest social media platforms.

Sponsor name listed on the Conversations in Color website

LEVEL TWO: \$51-\$100 Donation

Sponsor name, logo, website listed on all social media platforms.

Sponsor name, logo, website listed on the Conversations in Color website

SPONSORSHIP DEADLINE: JUNE 1, 2024 (ALL DONATIONS, LOGOS AND WEBSITE LINKS NEEDED)

THANK YOU!



LANA REID

FOUNDER



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